What is your HSE team’s Cultural Tenacity score?

What is Cultural Tenacity? Tenacious, according to Webster, is “holding firmly, persistent, strongly adhesive or cohesive.” Culture, in this case, is made up of the things that identify an HSE team as such; its members, their skills and attitudes, the coach, the project work, team name and logo, and much more. Together the words convey the degree to which there is an expectation that an HSE team will exist beyond today.

Can we measure Cultural Tenacity? How?

1. If a spy came to your community and asked around – would anyone know about the HSE team? Who?

2. What if the spy came into the school building? What clues would they see, hear, etc.

3. If the students, staff and administrators at your school were surveyed, what would they say about the HSE team?

4. Is there evidence of your team in news articles? What information does an Internet search provide about the HSE team?

What other “tests” are there to sense this trait?